

ADVANCE INFORMATION SHEET

THE BIG QUESTIONS: LIFE & DEATH



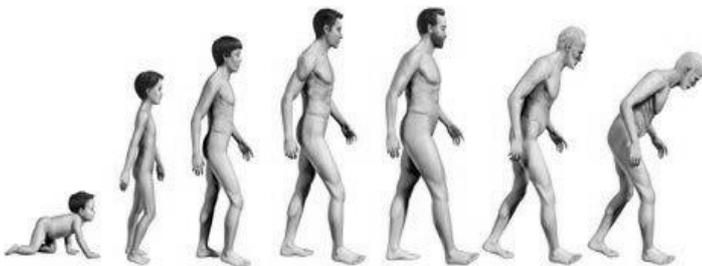
Some questions are so big that everyone should know the answer; and questions do not come bigger than those about life and death. *The Big Questions: Life & Death* takes readers where few books fear to tread as it asks what is life, why we have to die, and whether humans can create new forms of life. Everyone has questions, some are easy to answer whilst others need an expert. *Life and Death: The Big Questions* attempts to figure out some of the oldest questions that have haunted humanity since prehistory. What is that makes something alive? What happens when it dies? Is all life equal or is human life in some way different to that of other, perhaps lowlier, lifeforms? The book also addresses more modern concerns: Is there a difference between ageing and getting old? Is it possible to ward off death indefinitely? Will it be possible to manufacture artificial life—or have we done it already?

The Questions

- What is Life?
- Is there more than one way of being alive?
- Does life obey the laws of Science?
- How did life start?
- What is a near-death experience?
- Is the mind or the body alive?
- Is immortality possible?
- Why do we age?
- Could we make living robots?
- What is the difference between dormancy and death? And more ...

Key Selling Points

- ♦ Provides definitive or *Best Guess* answers to 12 fundamental questions
- ♦ Written in an easily accessible style with numerous illustrations
- ♦ Suitable for anyone with an interest in the life cycle
- ♦ Certain to provoke interesting discussions
- ♦ Internationally relevant



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SPECIFICATION

Trim Page Size: 212 x 138 mm
 HB
 Extent: 192 pages, 31,000 words
 Illustrations: up to 50 images
 in 2 colours
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