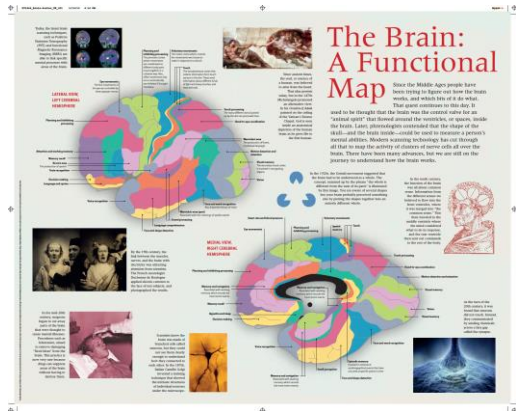


ADVANCE INFORMATION SHEET

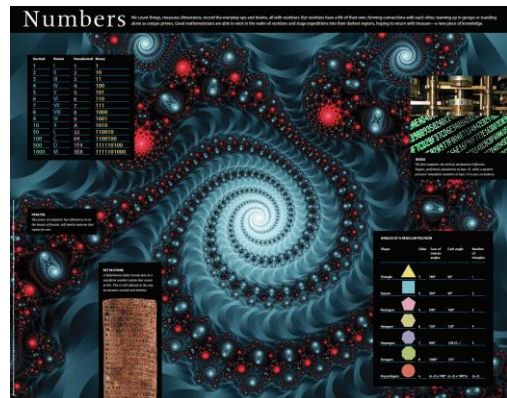
**PONDERABLES
NEW REDUCED
FORMAT**



The hugely successful Ponderables series (sold in over 10 languages) is now available in a new reduced format. The new trim page size is 228 x 191mm (compared to 282 x 240mm). There are still 144 pages of beautifully illustrated facts that are suitable for readers aged 10 years to 100. This new reduced edition has the bonus of a stunningly designed poster with further information on the subject. The poster is contained in a polybag and securely attached with four wafer seals onto the inside back cover. When fully opened out the poster measures 530 x 430mm.



Poster from The Brain



Poster from Mathematics

KEY SELLING POINTS

- Each title contains 100 chronological articles.
- Each title contains biographies of the great achievers in their field.
- Authoritative text and exciting imagery.
- An Imponderables section sets out questions still to be answered.
- Informative and colourful poster

SPECIFICATION

Format: 228 x 191mm, HB or PB
 Extent: 144 pp, 35,000 words (approx.)
 Poster: 530 x 430mm, Printed 4/0
 Illustrations: Over 200 colour illustrations

SERIES EDITOR

As well as seven titles in the Ponderables series, Tom Jackson has written many other scientific titles. He specializes in recasting science and technology into lively historical narratives. He studied at the University of Bristol and still lives in that city with his wife and three children.

For further information please contact **Worth Press Ltd:**
 For Foreign Language Co-editions: **Cristina Galimberti** on worthpress@123media.co.uk
 For USA/UK/Canada/Australia: **Ken Webb** on jenh0507@aol.com